

Talking About Climate Change

A Workshop on How to Communicate About Health & Environment

Event Details

June 9, 2015

4:30pm-7:00pm

Dornsife Center
School Building,
Room S210

Refreshments will
be served.



**NATIONAL
NURSING CENTERS
CONSORTIUM**
a PHMC affiliate

Clean Air Council



Learn:

- *About climate change & its impact on Philadelphia
- *How climate change impacts community health
- *How to evaluate media messages
- *How to use media to talk about climate change

This “Talking About Climate Change” Workshop is part of an education and research project led by the Clean Air Council, Drexel University, the National Nursing Centers Consortium, and the GreenTreks Network.

The project teaches community members about climate change and its impact on community health. It also teaches citizens how to talk to others about climate change using social media, word of mouth, and image messaging.

Participants will receive media support in the month following the workshop and will provide feedback on the curriculum in a post-workshop interview (mid-July).

Participants will also receive a \$25 gift card as a thank you.

For more information or to register, please contact: Rachael Greenberg at rgreenberg@ncc.us or 215-731-2474



DREXEL UNIVERSITY
Dornsife Center
for Neighborhood Partnerships



Climate & Urban
Systems Partnership
PHILADELPHIA

